

Leveling Up with NSA!

Maranda DeSanto, CAE
Director, Member Experience
National Speakers Association





What's NSA
All About?



EMPOWERING **PROFESSIONAL**
SPEAKERS TO **THRIVE AND**
INFLUENCE.

We elevate excellence, share expertise, and challenge one another to improve.

NSA Values

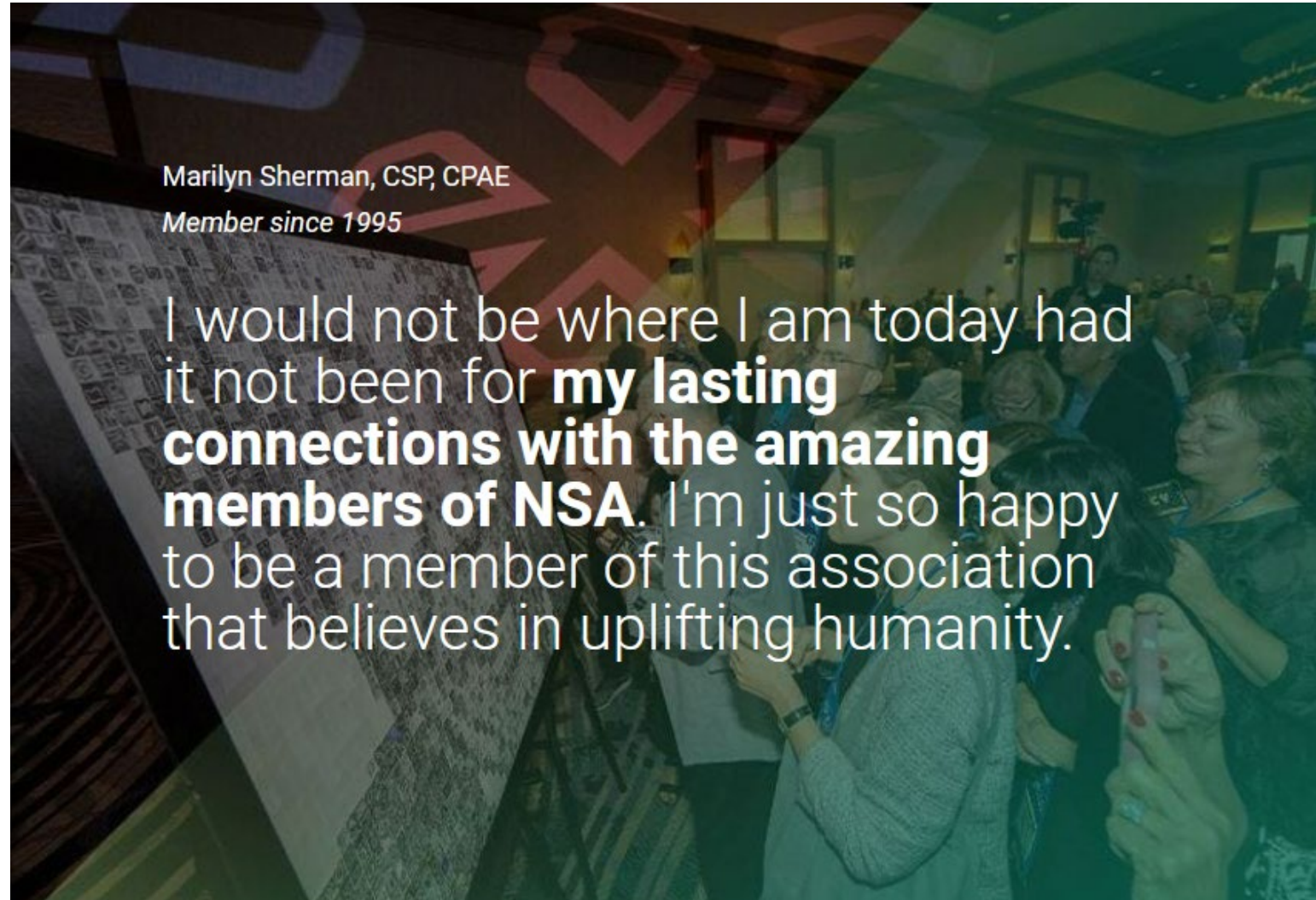
**Abundant
Generosity**

**Elevating
Excellence**

**Intentional
Language**

**Honorable
Innovation**

**Uplifting
Humanity**



But isn't my
chapter
doing this
already?





Yep!

At a scale and style
that's unique to NSA Austin!

The background of the image is a large, modern conference hall. On the left, a large audience is seated at round tables, some with laptops open. The room is dimly lit with warm ambient lighting. On the right, a stage is visible with a large screen and various pieces of audio-visual equipment. The overall atmosphere is professional and high-tech.

We bring the world's
leading speakers
together, curate content,
and negotiate services
that **transform your
speaking craft and
business.**

Community Groups

NSA Managed

- NSA (Members Only)
- BlackNSA
- NSA Certified Speaking Professionals (CSP)
- NSA CPAE Speaker Hall of Fame
- Chapter Leaders

Volunteer Run

- Academy Deans
- Accessible NSA
- Authors Group
- Emcee Group
- LaughNSA
- Million Dollar Speakers Group
- NSANurses
- Podcasters
- Power Women Speakers
- Rainbow Speakers Community Group
- NSA XY
- Social Media Partners
- \$500K Members

News & Articles



NATIONAL SPEAKERS ASSOCIATION

BUZZ NEWS

Speakernomics



WIN MORE PAID SPEAKING OPPORTUNITIES BY SPEAKING FOR FREE

By: NSA TEAM | August 4, 2022

The title of today's blog might sound like a paradox. How will speaking for *free* help you book more *paid* speaking opportunities?

[Read More](#)



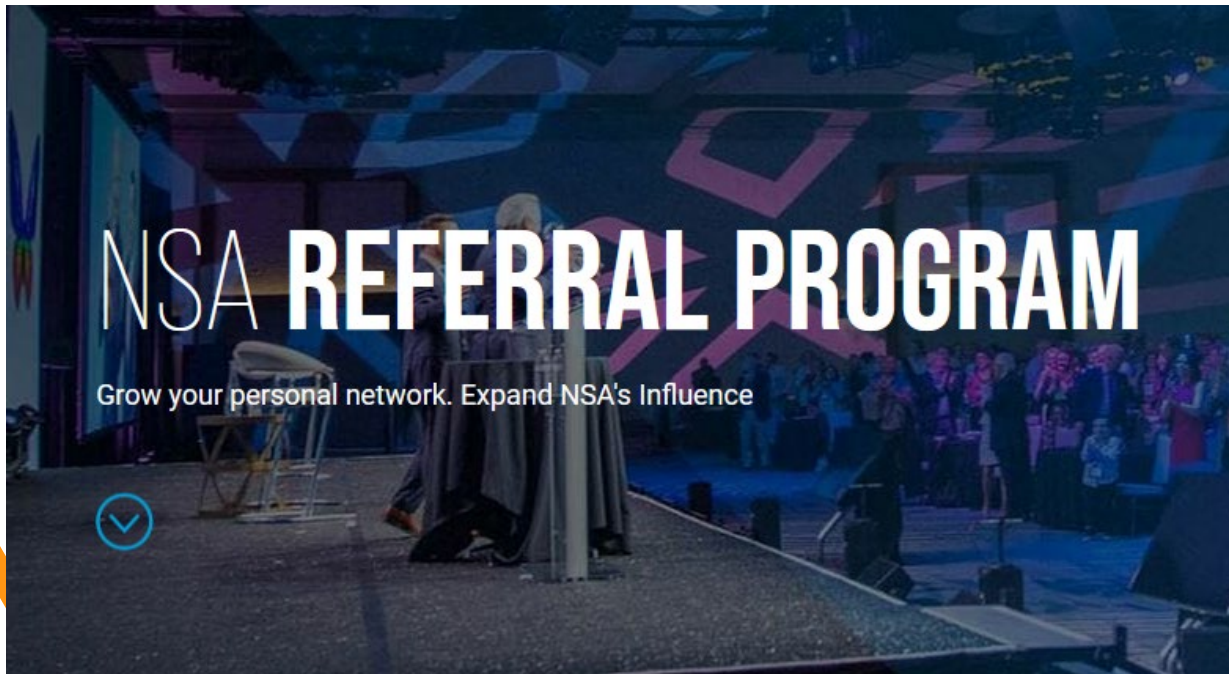
HOW TO UNLOCK YOUR OWN STYLE OF HUMOR TO MAKE A SPEECH MEMORABLE

By: NSA TEAM | July 28, 2022

The last couple of articles, we've been covering all the bases regarding how to make a speech memorable. We shared a general [guide for beginning speakers](#) as well as another article showcasing specific advice on [using authenticity to be more impactful](#); and, today we're going to be sharing one of the most important, yet trickiest, skills to hone – and that's how to properly leverage humor to make a speech memorable.

[Read More](#)

Exclusive Member Benefit



Entering the NSA Referral Competition is a simple three-step process:

1. As an active NSA member, you can refer someone who you believe should be an NSA member to join.
2. That person enters your name on their application.
3. You are automatically entered into the competition for both monthly and annual rewards!

The Rewards

- Monthly: One member who referred someone each month will be randomly selected to receive NSA-branded merchandise.
- Annually: The NSA member who referred the most new members that year will receive one free conference registration to an upcoming NSA conference.

Exclusive Member Benefit



zoom

- **Meeting License** (\$149.90/year)
- **Large Meeting** (\$600/year for up to 500 participants)
- **Webinar 500 License** (\$1400/year)
- **Unlimited Cloud Recording** (\$480/year for only 100gb of storage)
- **Automatic Transcription**
- **Live Stream to Facebook**
- **LTI Integrations**
- **Custom Personal Meeting ID**
- **Custom Branding**
- **Reporting**

- **ALL FOR ONLY \$395/YEAR!**

Exclusive Member Savings



- **Free eSpeakers Basic Account** (\$179/year)
- **Online Profile**
- **Business Intelligence Reports**
- **Live Updates:** up to 80 Directories, Industry Sites, & Bureaus
- **Inclusion in NSA Member Directory**

Exclusive Member Benefit



- **Professional Speakers Benefit Fund (PSBF) Online Profile** - Assistance due to disability, sickness, catastrophic loss, or having outlived their financial resources.
- **Disaster Relief Program** - \$1,000 in immediate assistance for members who find themselves relocated and/or experiencing a hardship due to loss of power, flooding, or other complications.
- **NSA Student Scholarships** - Up to eight \$5,000 scholarships to full-time students at four-year college or university with at least junior status.
- **Art Berg Fund Grant** - One \$5,000 grant to a 501(c)3 organization needing financial assistance in a technology-related project improving communication.
- **Community Grants** - \$10,000 Influence city charity

But wait!

SPEAKERFLOW



keap



**Psychic Debris,
Crowded Closets:**
Declutter 101 for the Right-Brain Creative

GUEST **Dr. Regina F. Lark**

BE A BETTER SPEAKER
→ SERIES



Education



THRIVE 2023

WINTER WORKSHOP

Grand Hyatt San Antonio River Walk

March 3-5, 2023 | San Antonio, Texas

Members: **\$1,195**

Non-Members: **\$1,495**

Only a few seats remain. Grab your tickets today!

50TH ANNIVERSARY CELEBRATION **INFLUENCE 2023**

Rosen Shingle Creek

July 15-17, 2023 | Orlando, FL

REGISTER NOW

Members: \$1,195

Non-Members: \$1,495

NOT YET AN NSA MEMBER? Grab the NSA Influence 2023 + Advanced Membership Bundle

Click Here to SAVE

Certified Speaking Professional (CSP) Designation

By earning your CSP[®], you can prove to meeting professionals that you are among the top echelon of professional speakers who have earned this international designation that only about **17 percent** of NSA members worldwide have earned.



CSP Requirements

- Attendance at NSA/GSF Event
- Coursework (Free for NSA Members!)
- Minimum Annual Income \$50,000
- Minimum 250 Presentations
- 20 Client Evaluations
- Video Approval
- Speaker Business Income Model Description
- CSP Applicant Oath



CSP/CPAE **SUMMIT**

Marriott Dallas Las Colinas

December 16-18, 2022 | Irving, Texas

Summit 2022 is officially **SOLD OUT**. Please click below to be added to our Waitlist.

[EMAIL NOW TO BE ADDED TO WAITLIST](#)

LEVERAGING WORDS TO **LIFT THE WORLD**TM

Membership

ESSENTIAL MEMBERSHIP

\$525 per Year

- Preferred pricing for NSA Events
- NSA Members-Only Benefits (such as Healthcare)
- Access to discounted partner services/products (such as Zoom)
- Monthly Virtual Networking Events (MicSwap)
- Digital Copy of Speaker Magazine
- Digital Podcast Resources
- Build a Better Business Webinar Series (live + recorded)
- Be a Better Speaker Webinar Series (live + recorded)

JOIN TODAY!

ADVANCED MEMBERSHIP

\$950 per Year

- All features included in Essential Membership and more
- Subscription to [NSA Digital Vault](#)



The NSA Digital Vault is the world's most comprehensive collection of knowledge and resources for professional speakers.



"I always find just what I need, just when I need it inside the NSA Digital Vault." - Mark Little

JOIN TODAY!

NSA Digital Vault

World's most comprehensive collection of knowledge and resources for professional speakers.

- Contract Templates
- Past NSA Event Recordings
- MDSG Recordings
- Collections of "How To" Videos with Experts for Better Speaking, Business, and Expansion

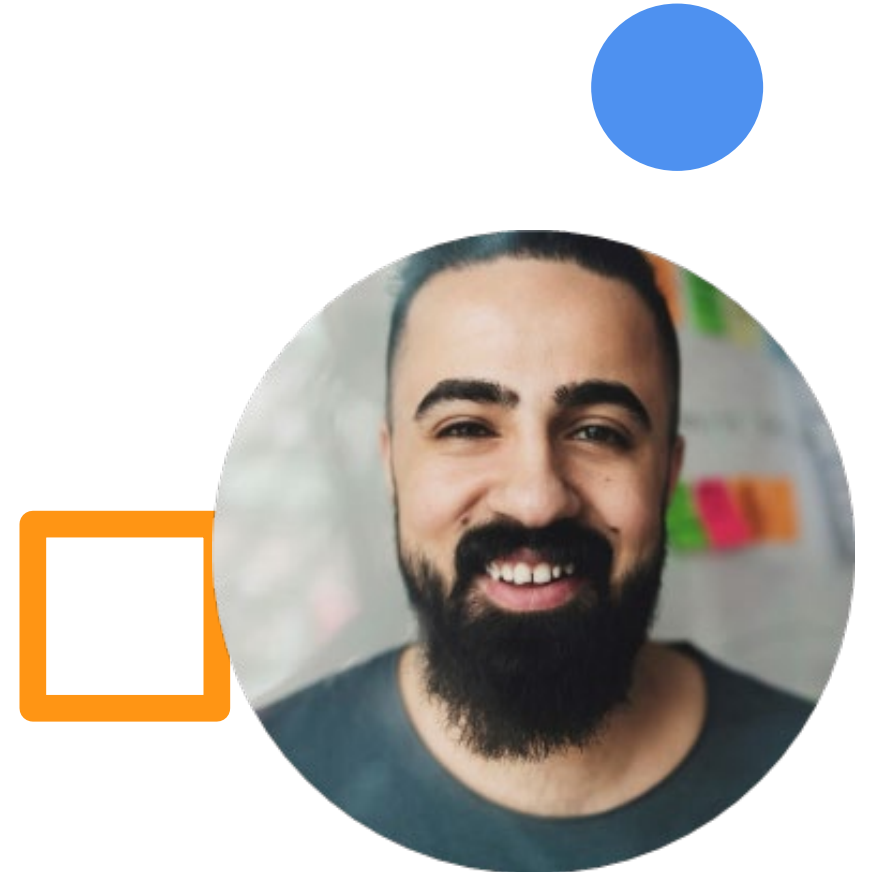


Meet Andrew – A New Advanced Member!

Signs up for Speakerflow:	\$100
Buys Zoom:	\$2,630
Subscribes to AssociationExecs	\$550
Takes his Family to Disney World	\$347

Total Savings: \$3627!

Value > Savings





Here's the
kicker....

Meet Sammi – A New Advanced Member!

Joins Today as Advanced Member:	\$66.50
Signs up for Thrive 2023:	\$109.50
Signs up for Influence 2023:	\$109.50
Applies for Certified Speaking Professional (CSP):	\$37.50

Total Rebate Earned for Chapter: \$323!





BE AMONGST **THOSE WHO DO**

Your growth as a speaker and a business **is a non-negotiable.**

The NSA Member Success Team is standing by to help you select events that will give you the highest return possible.



Call:

480.968.2552



Email:

MemberServices@NSAspeaker.org



Thank you!

Maranda DeSanto, CAE

chapters@NSASpeaker.org

www.NSASpeaker.org